



1882

KONYA TİCARET ODASI
KONYA CHAMBER OF COMMERCE

‘A RISING ECONOMY’

KONYA



Konya is the capital of;

birth of humanity by Çatalhöyük,

Anadolu Seljuk Empire by hospitality, tolerance

by Mevlana (Rumi),

education and culture by deep rooted history,

industry and commerce by strong economy.

Konya is the centre of agriculture, commerce, industry and tourism in both Turkiye and Central Anatolian Region as a locomotive for other cities.

Konya is very important manufacturing base in Turkiye.



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**TOP REASONS TO INVEST
IN KONYA**



FOCUSED SECTORS



AGRICULTURE & LIVESTOCK



INDUSTRIAL INFRASTRUCTURE



UPCOMING PROJECTS



WHY KONYA?



KONYA TİCARET ODASI
KONYA CHAMBER OF COMMERCE

TOP REASONS TO INVEST IN KONYA

Top Reasons to Invest In Konya

Konya is the largest city in Turkey with **38.873 km²** area.

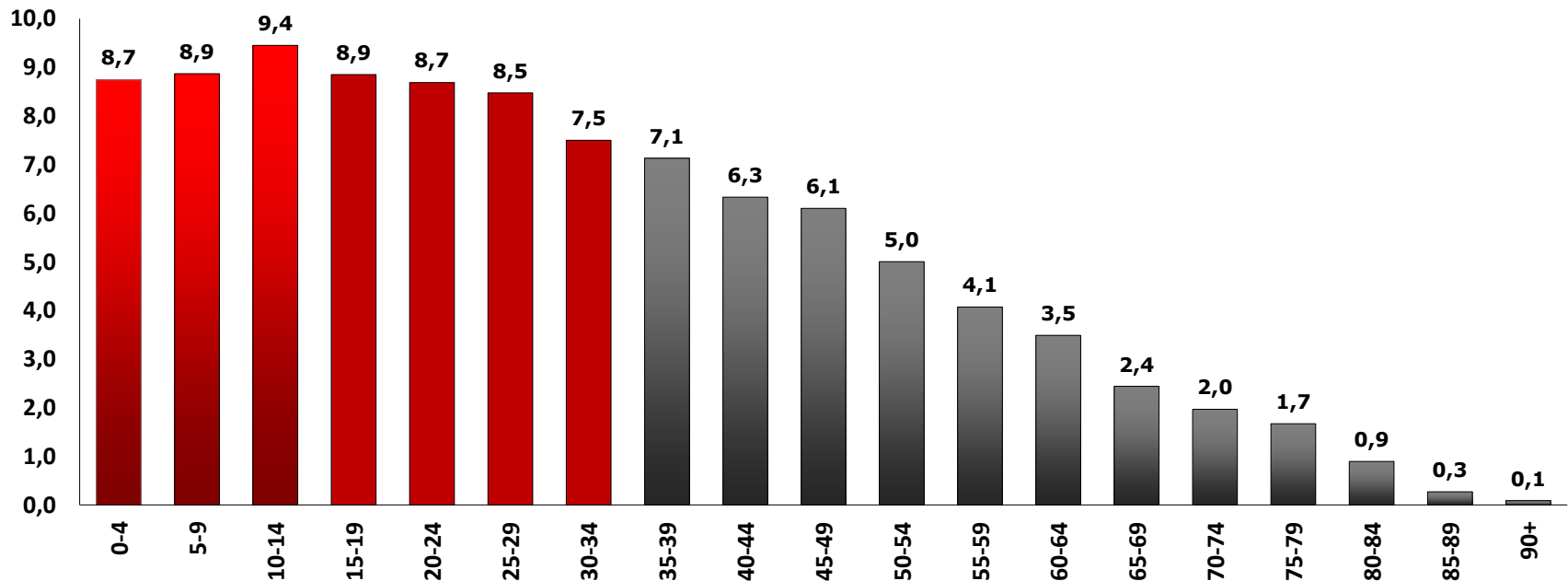


Comes 7th in Turkey with 2.161.303 population.
(2,7% of Turkey's Population)

YOUNG POPULATION

Potential of the Konya Economy - Young Population -

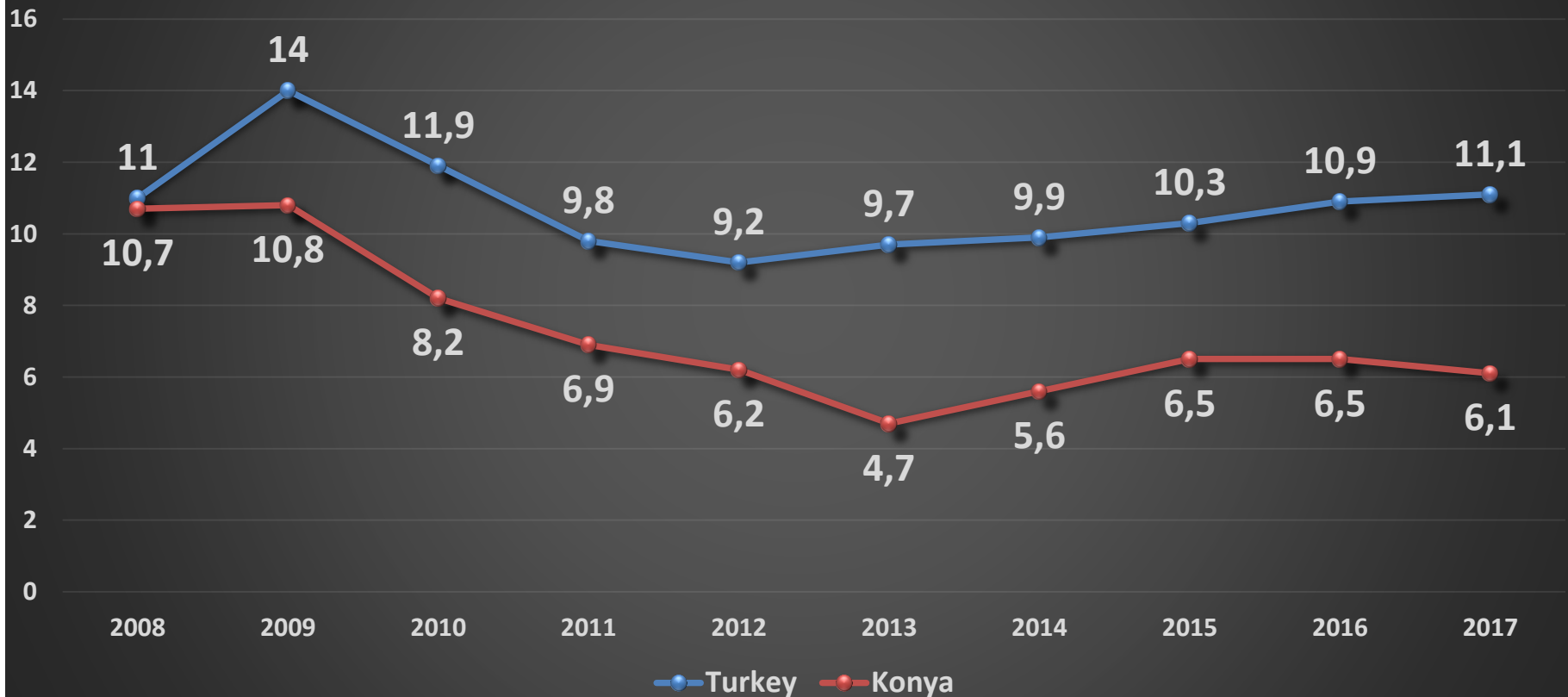
Population-Age Groups Graph



✓ 60,6 % of the population is below 35

Konya has the lowest unemployment rate in Turkey.

Unemployment Rate/ Konya - Turkey (%)



CENTER OF ANATOLIA...

Ability to reach more than 10 million people in 3 hours by land... (Ankara, Antalya ,Cappadocia)
Railway connection to major cities...(İstanbul, Ankara, İzmir, Adana, Mersin)



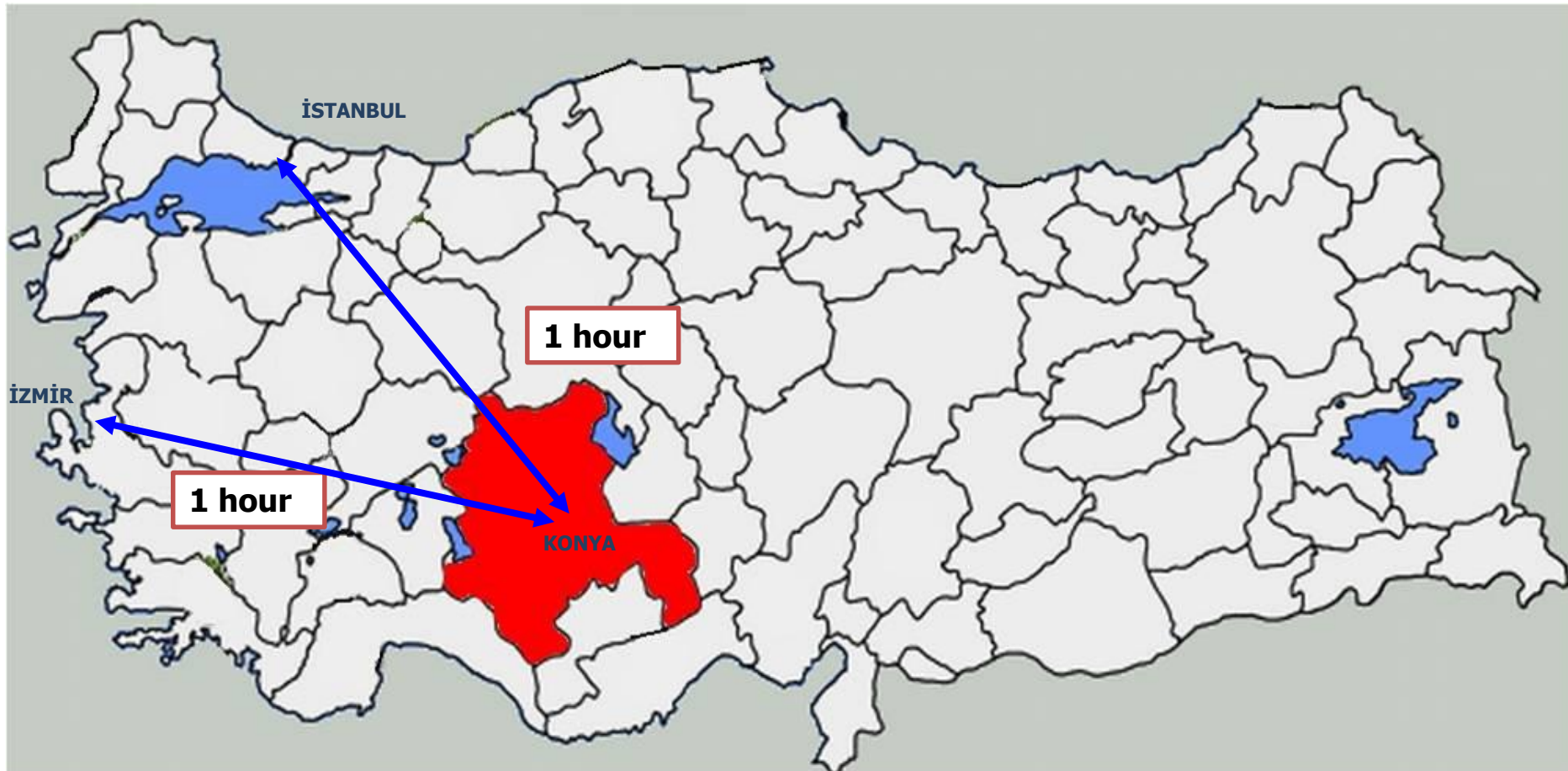
Konya-Ankara travel takes 1 hour 30 minutes with high speed train...
Konya-Eskişehir travel takes 1 hour 50 minutes with high speed train...
Konya-İstanbul travel takes 4 hours 15 minutes with high speed train...



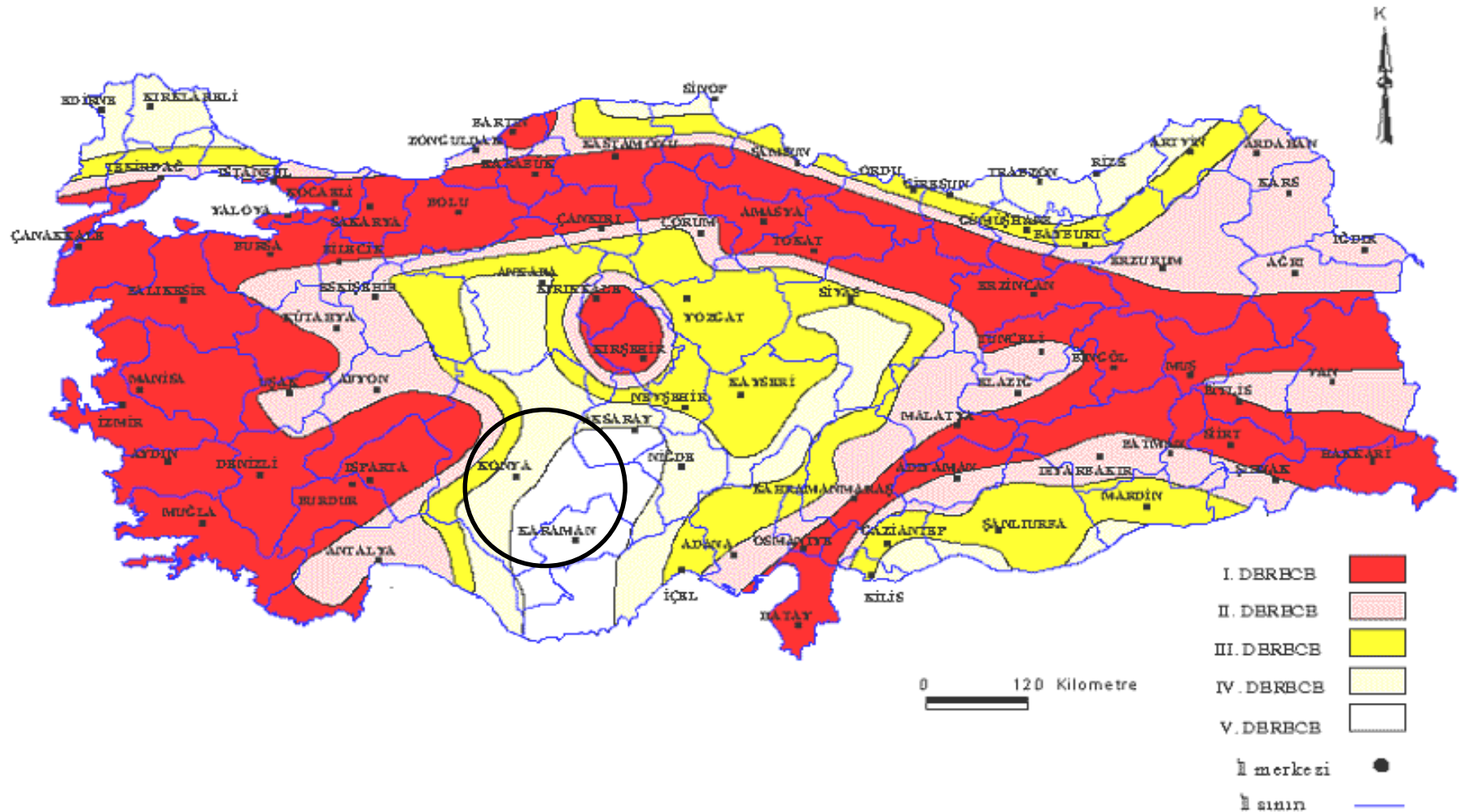
4 hours to the biggest harbour (Mersin) of Turkey...

AIRWAY CONNECTION

- Daily flights between İstanbul-Konya and İzmir-Konya periodic flights.
- Directly flights to some foreign centers on summer time.



Konya has low Earthquake risk in Turkey.

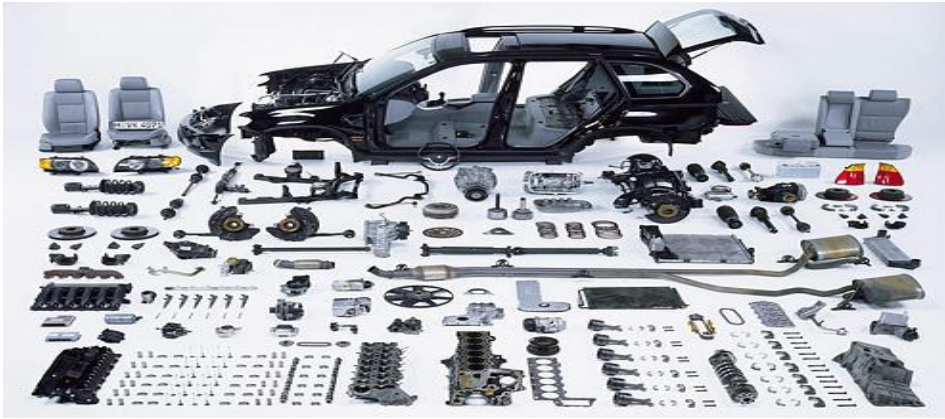


**Top Reasons to
Invest In Konya**

**"Konya" is a very important agricultural,
industrial and commercial area.**

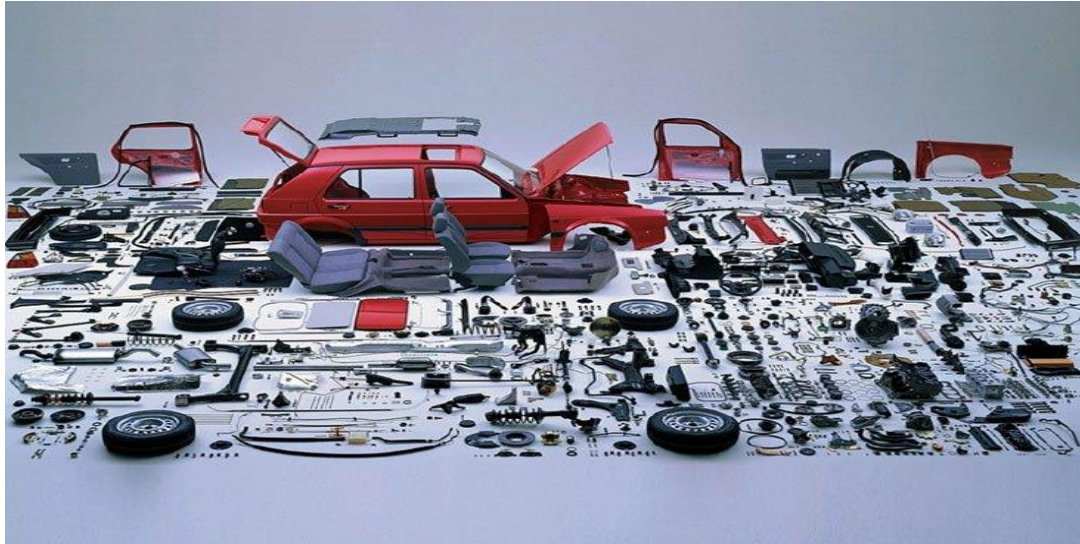


Konya is the 6th big city at employment in Turkey.



**Prominent sectors; machinery production industry,
Automotive supply industry, agriculture machinery, food industry,
shoe-making and vehicle mounted equipment industry**





**Highly strong
automotive supply
industry in Konya
which is producing
%30 needs of Turkey**



**Turkey's one of
main aluminum
producing factory
is in Konya**

FOREIGN TRADE STATISTICS

Export

2001 —→ 100 million \$

2005 —→ 424 million \$

2010 —→ 995 million \$

2017 —→ 1.5 billion \$

Our 2018 export target —→ 1.8 billion \$



EXPORT VALUES

Export by countries (first five-2005-2017, million \$)

Country	2005	Country	2017
Iraq	56.8	Iraq	218
Germany	30.2	Germany	119,5
Italy	27.3	Algeria	70,9
Saudia Arabia	20.6	Iran	62
Iran	19.4	USA	50
TOPLAM	424	TOPLAM	1.5 billion \$

Source: TİM

EXPORT VALUES

Export by sectors (first five-2005-2017, million \$)

Sector	2005	Sector	2017
Machine Production Industry	95.5	Machine Production Industry	365
Automotive Spare Parts	83	Automotive Spare Parts	330
Grain and Pulse	74.9	Grain and Pulse	210,8
Ferrous and Nonferrous Metals	66	Ferrous and Nonferrous Metals	117,2
Electric-Electronic	16.6	Chemicals and chemical products	102,5
TOTAL	424	TOTAL	1.5 billion \$

KONYA CHAMBER OF COMMERCE (KTO) INTERNATIONAL FAIR CENTER

The 4th biggest fair center of Turkey.



KONYA CHAMBER OF COMMERCE (KTO) INTERNATIONAL FAIR CENTER

- 66.000 m² CLOSED AREA
- 86.000 m² TOTAL AREA
- 6 BIG HALL
- 2 CONVENTION HALLS FOR 800 PEOPLE
- 2 VIP SALOON
- 600 m² RESTAURANT
- 200 m² CAFETERIA
- SIMULTANEOUS TRANSLATION CENTER



- THE BIGGEST AGRICULTURE FAIR IN TURKIYE
- 600 EXHIBITORS FROM 40 COUNTRIES
- 300.000 AVERAGE VISITORS



- MORE THAN 10 INTERNATIONAL FAIR IN EACH YEAR SUCH AS;
- MACHINERY, FOOD, FOOTWEAR
- AUTOMOTIVE SPARE PARTS
- AGRICULTURE
- TEXTILE ETC.

There are 4 universities in Konya. Two of these are state universities and other two are foundation universities.

KTO Karatay University



Konya Gıda ve Tarım University



Selçuk University



Konya Necmettin Erbakan University



120.000 students are studying at all universities in Konya.

KONYA TECHNOCITY



**KONYA TECHNOCITY
IS ONE OF 3
TECHNOLOGY
DEVELOPMENT ZONES
IN TURKEY, WHICH
ARE THE MEMBER OF
INTERNATIONAL
TECHNOCITIES
ASSOCIATION (IASP),
WHOSE CENTER IS IN
SPAIN**

**ESTABLISHED AT THE END OF 2004,
KONYA TEKNOCITY IS ONE OF THE
FASTEST DEVELOPING IN
TURKEY, WHICH HAS MORE THAN 100
COMPANIES AND ENTREPRENEURS IN
ITS STRUCTURE.**



KONYA CHAMBER OF INDUSTRY (KSO)

KONYA INNOPARK TECHNOLOGY DEVELOPMENT ZONE

- First Regional Innovation Center of Türkiye
- It is established in Konya Organized Industrial Zone.



Turkey's biggest "**Science Center**" is in Konya



**First Science Center of Turkey,
supported by TUBITAK was established in Konya.**

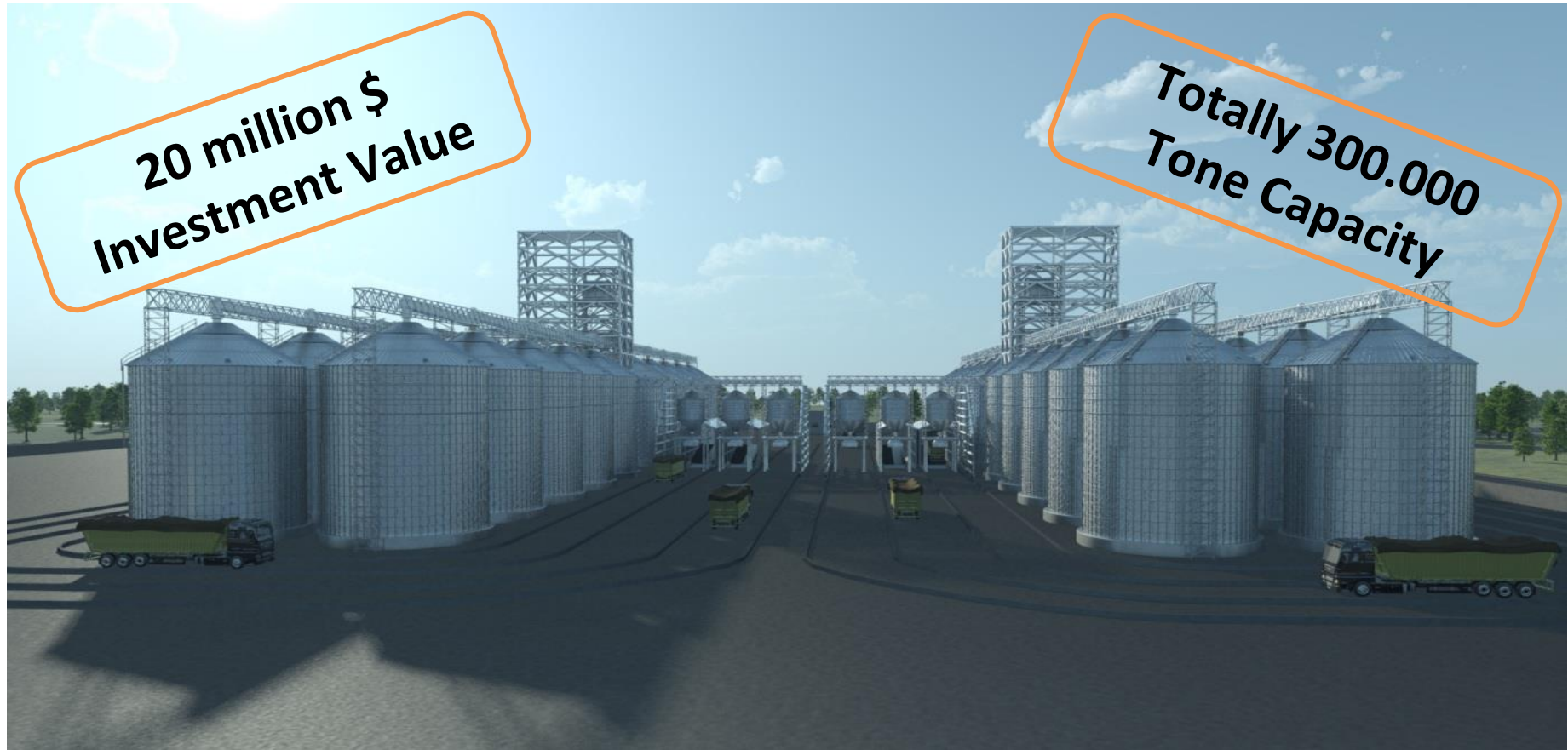
KONYA COMMODITY EXCHANGE ELECTRONIC SALEROOM

It's the first electronic saleroom of Turkey



600.000 tones yearly trading value

KONYA COMMODITY EXCHANGE LICENSED WAREHOUSING PROJECT



**Electronic product bills are sold in BorsaKonya licensed
warehousing company**

EXCHANGE KONYA

EXCHANGEKONYA ELECTRONIC PRODUCT BILLS TRADING PLATFORM



**BORSA
KONYA**

SELÇUKLU CONVENTION CENTER

- **33.000 m²** closed area
- **2.500 persons** capacity
congress and concert hall
- **800 persons** capacity
theater hall
- **1.000 persons** capacity meeting
and ball hall
- **3 VIP** meeting rooms
- **1** cinema, **1** restaurant
- **1** press and information room
- **1** chamber theater



Anatolia's biggest " Sport and Convention Center"



**23.500 m² closed area, 83.000 m² total area,
10.000 persons capacity, 800 capacity cars park area.**

-Konya Mevlana Museum is among the top 3 most visited museums in Turkey.

-More than 2 million tourists visit Konya each year.



More than 60 Touristic Facilities with around 5000 Total Bedding Capacity.



KONYA TİCARET ODASI
KONYA CHAMBER OF COMMERCE

FOCUSED SECTORS

MACHINE PRODUCTION INDUSTRY

Proportion of Konya in the Turkish market is 45 %

VEHICLE MOUNTED EQUIPMENT INDUSTRY

70% of the Turkish market of Vehicle Mounted Equipment.

AGRICULTURAL MACHINERY AND EQUIPMENT SECTOR

Konya produces tractors using 90% domestic components and agricultural machines using approximately 100% domestic components.

Konya has 65 % of Turkey market in this sector and owns 45% of Agricultural Machinery and Equipment exportation.

AUTOMOTIVE SUPPLY INDUSTRY

Spare parts of %70 every brand and models of automobiles are produced and exported

Focused Sectors

FOOD SECTOR

Konya produces %10 grains of Turkey

METAL CASTING INDUSTRY

There are 450 casting firms established in Konya with the production capacity of 250.000 tones, and that is %18 of Turkey's total casting production

SHOE MAKING INDUSTRY

By producing 15 million shoes each year, Konya owns %15 of Turkish market

PLASTIC PACKAGING MATERIAL PRODUCTION

PLASTIC CONSTRUCTION MATERIALS

Especially PVC production is so developed in Konya.

OFFICE FURNITURE INDUSTRY

Turkey's leading exporter of office furnitures is in Konya.

Sectors That Have Potential Opportunities and Strategic Importance For Konya

- Automotive Industry Investments (OEM)
- Plastic and Rubber Products Manufacturing Investments
- Renewable Energy Investments
- Close System Irrigation and Drip Irrigation Equipment Production Investments
- Organic Agriculture and Greenhouse Investments.
- Defense Industry Investments.
- R&D and IT Investments.



KONYA TİCARET ODASI
KONYA CHAMBER OF COMMERCE

Agriculture & Livestock

- %9,5 agricultural lands of Turkey's is in Konya,
- 4 million hectare agricultural land,
- The granary of Turkey,
- Turkey's leader producer in Flour, Salt and Sugar production.





Turkey's;

- **%11** of bread wheat,
- **%25** of durum wheat,
- **%14** of barley,
- **%35** of sugar beet,
- **%8** of corn,
- **%10** of dry legumes,
- **%9** of sunflower,

are produced by Konya.

Konya is;

- the first with 760.000 cattles in Turkey,
- the second with 2.100.000 small cattles in Turkey,
- the second with 12.500.000 poultries in Turkey.

In 2017;

- First in Turkey with 1.260.000 tone milk production,
- 2.9 billion eggs produced in Konya.

In Konya;

- There are 50 flour factories : 1,8 million tones flour production,
- There are 48 bait factories: 1,5 millon tones bait production.

Konya is producing %17 flour production of Turkey.

- **In Turkey, %38 of seed production is produced by Konya**



In 2017;

- **6.700 producers,**
- **850.000 dekar,**
- **340.000 tones seed production**



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Industrial Infrastructure

**Konya has advanced industry infrastructure with,
9 Organized Industrial Zones, 14 Private Industrial Zones,
39 Small Industrial Zones,
Energy Specialization Industry Zone ve Organized Livestock Zone.**

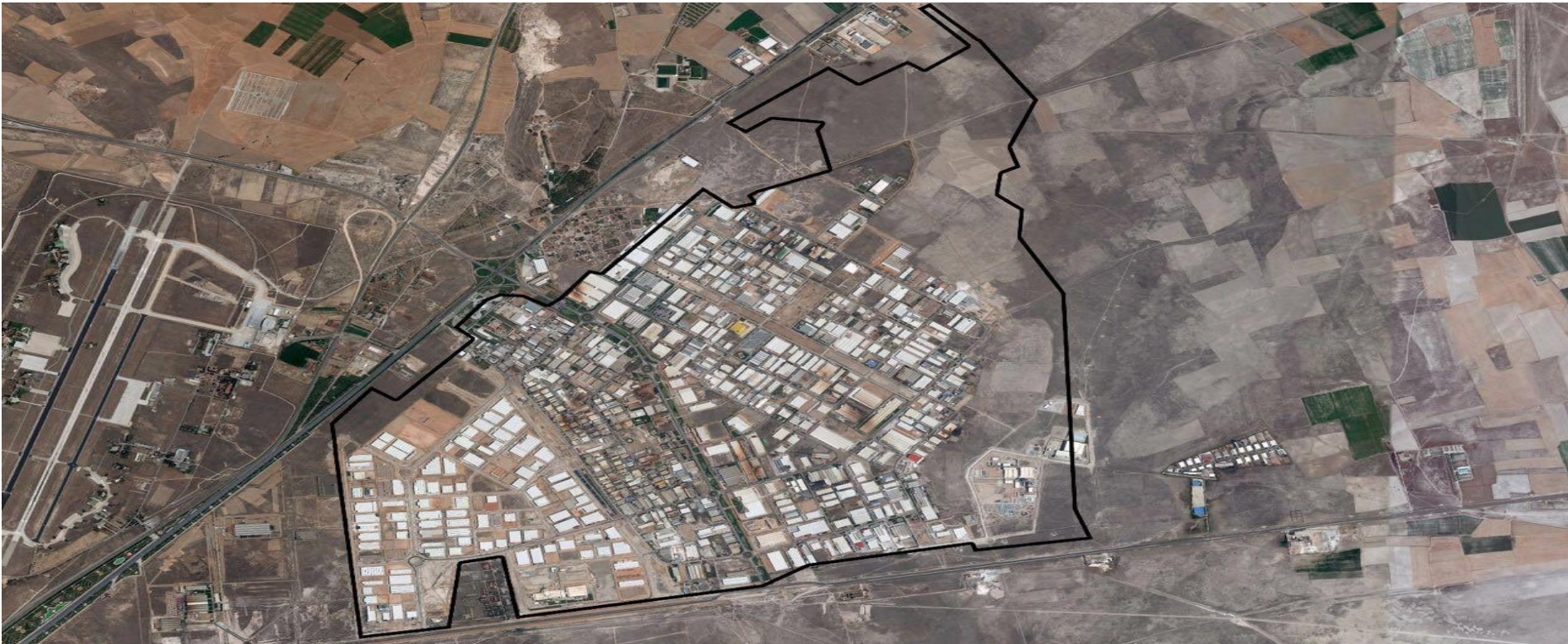


Konya Organized Industrial Zones

Sıra No	OSB ADI	Area (Ha)	Companies	Employment
1	Konya Organized Industrial Zone	2.300	556	30.500
2	Konya 1st Organized Industrial Zone	134	167	7.000
3	Akşehir Organized Industrial Zone	115	27	1.000
4	Ereğli Organized Industrial Zone	258	44	750
5	Beyşehir Organized Industrial Zone	100	8	300
6	Karapınar Organized Industrial Zone	208	17	96
7	Çumra Organized Industrial Zone	58	4	80
8	Seydişehir Organized Industrial Zone	150	2	30
9	Kulu Organized Industrial Zone	400	Expropriation processes still go on	
10	BÜSAN Private Organized Industrial Zone	185	862	30.000
	Total	3.908	1.687	69.756

KONYA ORGANIZED INDUSTRIAL ZONE

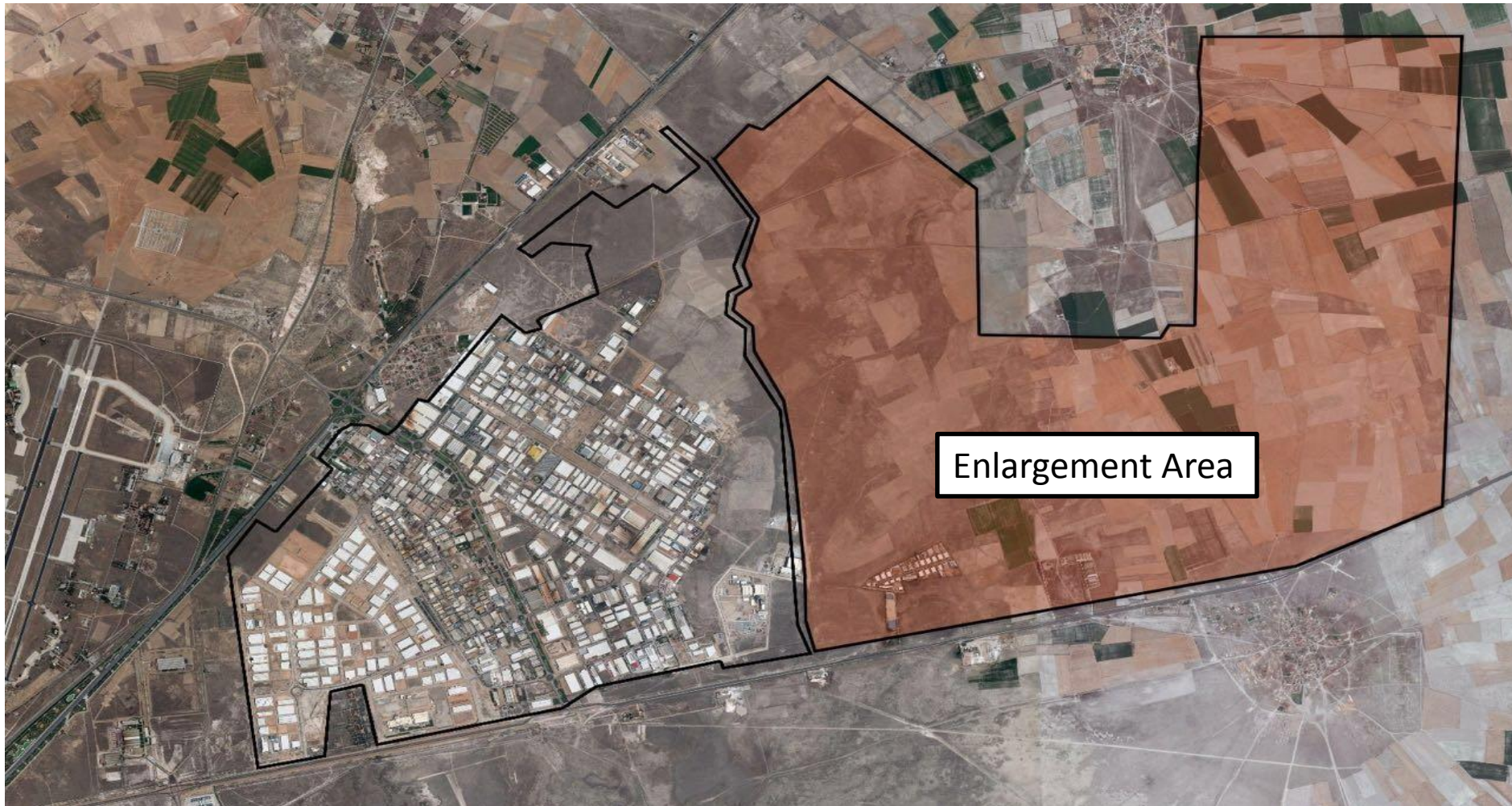
**3rd biggest organized industrial zone in Turkey with 23 milyon m²
Production more than 50 sectors**



**556 companies are in operation at the moment.
105 new parcels are assigned.
There will be more than 600 companies in operation in two years.**

KONYA ORGANIZED INDUSTRIAL ZONE

30 milyon m² Enlargement Area
Konya OIZ will be the biggest in Turkey with 53 milyon m²



KONYA ORGANIZED INDUSTRIAL ZONE International Investments

UNILEVER Group is the first international investor with ALGIDA ice cream factory in 4th part of OIZ



**Then they established another new home and personal care products factory.
Investment value is 350 million Euro**

KONYA ORGANIZED INDUSTRIAL ZONE Solar Power Plant

There is economized %21 energy consumption by this solar power plant for Organized Industrial Zone's electrical demand





KONYA TİCARET ODASI
KONYA CHAMBER OF COMMERCE

Upcoming Projects

Upcoming Projects

KONYA LOWLAND PROJECT

**The biggest watering investment after
GAP project in Turkey**

**700 million m³ water will move from
Göksu River Basin**

**The project will complete with Bağbaşı
Barrage and Blue Tunnel projects in 2019**

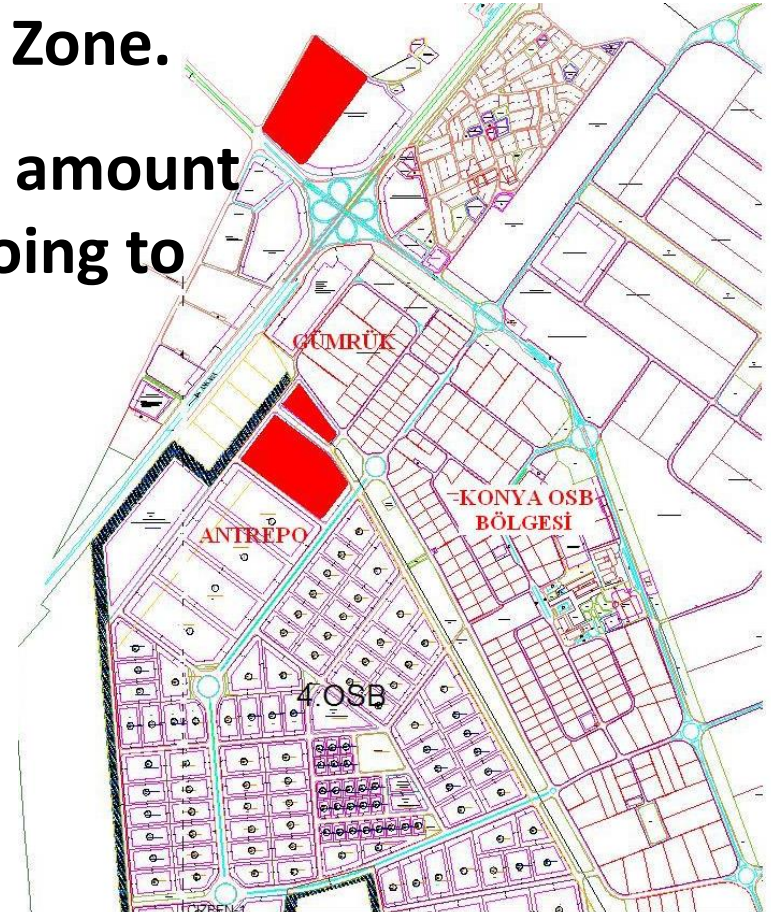
**By this way %74 percent of Konya
Lowland will reach with water**



KONYA LOGISTIC CENTER

Government Railways continues its works in near to Konya Organized Industrial Zone.

In current situation, while Carriage amount is 634.000 tonnes per a year, it is going to reach 1.679.000 tonnes



Upcoming Projects

KONYA-MERSİN RAILWAY REHABILITATION PROJECT



This project aim is that, enhance the Konya-Mersin conventional railway line and easily arrive to Mersin.

Konya-Mersin railway will be dual in line and with signalization

However, Konya will come close to harbour and competitive capacity of companies will increase

KONYA-KARAMAN-TAŞUCU DOUBLE LINES RAILWAY PROJECT



**Konya – Mersin current
railway length is 388 km**

**After this project it will be
275 km.**

Konya's distance problem to ports will be solved

ANTALYA – KONYA - AKSARAY-NEVŞEHİR - KAYSERİ FAST TRAIN PROJECT



**When this line will
complete, this
region potential
will increase**

KONYA CAHMBER OF COMMERCE VOCATIONAL TRAINING CENTER

- This project will be completed and get started at last quarter of 2018.



- 19.000 m² training area
- 26 classrooms
- 20 computer laboratories
- 150 persons capacity accommodation center
- Conference hall
- 2.000 trainers per year
- 50.000 hours training per year

KONYA-KARAPINAR THERMAL POWER PLANT

- **The biggest reserve of Turkey with 1.8 gigaton**
- **The biggest reserve for 30 years**
- **5250 MW power**
- **Tender of Karapınar Thermal Power Station will make in first quarter of 2019.**



KONYA-KARAPINAR SOLAR POWER PLANT

- **The biggest solar power plant in the world**
- **3.000 MW capacity**
- **61.585.762 m² total area**
- **It will be %60 percent bigger than Germany-Bavaria solar power plant**





KONYA TİCARET ODASI
KONYA CHAMBER OF COMMERCE

**WHY
KONYA?**

WHY KONYA?

- **Growing Export Capacity** (More than 1 billion dollars export),
- **Wide Range of Export Network** (Exports to more than 150 countries),
- **Historical and Cultural Riches** (Çatalhöyük, Silile, Kilistra, Mevlana Museum, Seljuk Empire, Konya Cuisine...),
- **Developed Industrial Infrastructure** (Organized Industrial Zones and Small Industrial Areas),
- **Well Educated and Dinamic Young Population** (There are more than 120.000 students in the universities of our region),
- Fertile and cultivated land suitable for **Organic and Good Agricultural Practices**,
- Areas with **High Potential of Renewable Energy** (Wind, Solar...)

Sectoral Diversity and Strong SME Infrastructure

Professional Organisation

Members

Konya Chamber of Commerce Members	: 24.500
Konya Chamber of Industry Members	: 1.870
Konya Commodity Exchange Members	: 1.500
Konya Chamber of Merchants and Craftsmen Members	: 49.500

Strong Interinstitutional Relations and Collaboration



Republic of Turkey
Konya Governorship



Konya
Metropolitan Municipality



Konya
Organized
Industry Zone



Konya
Chamber of
Industry



Konya
Commodity
Exchange



Konya
Chamber of
Commerce



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THANK YOU FOR YOUR TIME